

# HEALTHY LAUGHTER

LAUGHING YOUR WAY TO A HEALTHIER LIFE

LIVE TELEVISION  
FILMING



SPONSOR OPPORTUNITIES

**FOR IMMEDIATE RELEASE:**

## **HEALTHY LAUGHTER TELEVISION SERIES SET TO FILM IN COLUMBIA**

**MAY 2, 2023 / COLUMBIA SC** - South Carolina based production company WF Media Group confirms that it is in full production on the original television series, "**Healthy Laughter**" **Laughing Your Way to a Healthier Life**. The stand up comedy series will be shot on location at the WFMG studios and will feature stand up comedy and sketch comedy (see synopsis) from both national comedy headliners and up and coming talent. The HL series will be distributed to national cable networks, television syndication, and across various streaming platforms. The series will capture spirit of the HL Tour offering free onsite health screenings during the live taping. This series will provide unique sponsorship and advertisement opportunity for local businesses, national corporations, health focused non-profit organizations, and healthcare providers alike.

LAUGHING YOUR WAY TO A HEALTHIER LIFE



ORIGINAL  
TELEVISION SERIES

**SPONSORSHIP  
OPPORTUNITIES**

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**LIVE COMEDY SHOW  
LIVE TELEVISION FILMING**

**HEALTHY TALK PANEL  
FREE HEALTH SCREENINGS**



# SERIES SYNOPSIS

The Healthy Laughter comedy series brings the best and brightest in stand up comedy together to shine a healthy spotlight on many of the health issues facing everyday Americans. Each episode will feature a carefully curated list of the country's top comedians delivering stand up and sketch comedy intercut with heartfelt sit down interviews sharing personal stories of coping, overcoming, triumph and even tragedy from their own personal journeys. The series will feature healthy lifestyle segments sharing information and tips on diet, exercise, medication all delivered by competent healthcare professionals in a humorous non-threatening environment. Think Comedy Central meets Dr. Oz and you'll get the idea for this weekly health-themed stand up series. Hosted by Dove Comedy Award recipient, Akintunde. Get ready for your dose of healthy laughter.

# HEALTHY LAUGHTER



ORIGINAL  
TELEVISION SERIES  
WGAW # 2210680

LAUGHING YOUR WAY TO A HEALTHIER LIFE





# HEALTHY LAUGHTER 2023 - PRODUCTION & EVENTS

- Live In-House & Virtual Press Release (Pre-Production Window)
- Healthy Laughter 2023 Kick-Off - Outdoor Event featuring Stand Up Comedy, Live DJ Work Out, and City Officials, Sponsors (Filmed)
- Healthy Laughter Live Cooking Experience (Filmed)
- HL Healing Laughter - On-site Hospital Comedy Event (Filmed)
- Healthy Laughter Comedy Showcase (Filmed)
- Live Taping @ WF Media Studios (Filmed)
- Live Virtual Post-Production Event



**FREE  
HEALTH  
SCREENINGS  
AT ALL  
EVENTS**



# HEALTHY LAUGHTER

LAUGHING YOUR WAY TO A HEALTHIER LIFE



**COMEDY SHOW  
FREE HEALTH SCREENING  
PANEL DISCUSSION**