

Join **WF Media Group** for a transformative **2-day Kingdom Content Workshop**, led by an exceptional lineup of Kingdom minded producers and marketers. Hosted by Dove Comedy Award winning comedian, writer, and producer Akintunde Warnock, alongside social media and Ministry marketing expert **Kelby McNab**, co-founding Pastor of the innovative My Church digital network Pastor Lewis Tucker, and WFMG production manager Jaleel Warnock, this workshop is specifically designed for churches, ministries, and Kingdom-minded entrepreneurs looking to excel in content creation.

DAY ONE

- **CONTENT CREATION 101**

Day 1 of the workshop will focus on the fundamental principles of content creation. **Akintunde**, with his vast experience producing content and programming both independently and through contracts, multi-year deals, and work for hire agreements with **BET, TV One, Viacom, USA Networks, E-One Entertainment, Arrow Records, The Stellar Awards and national restaurant chain, Denny's** will guide participants through the art of storytelling and creating compelling narratives.

- **TO PODCAST OR NOT TO PODCAST**

Akintunde will share valuable insights on why podcasts have become a powerful medium for reaching and engaging audiences and how churches can maximize reach through podcasting. Participants will gain a comprehensive understanding of the podcasting landscape, discovering how to conceptualize, plan, and produce high-quality podcasts that effectively convey their messages.

- **HOW TO USE FILM PRODUCTIONS or FILMS TO GROW YOUR MINISTRY**

Using short films or full-length movies can be a powerful and impactful tool for a church to engage people and grow their ministry.

- **SOCIAL MEDIA MASTERY - SIMPLE WAYS TO WIN ON SOCIAL MEDIA**

Kelby McNab, a social media and Ministry expert, will offer tools and techniques to grow your engagement through social media through a dynamic 90-Minute Social Media Workshop Training designed specifically for pastors, churches, entrepreneurs, and ministry leaders.

- **WHAT TO BUY - WF MEDIA TOOL BOX - HARDWARE, SOFTWARE & MORE**

Jaleel Warnock, the experienced production manager at WF Media Group, will take participants through an in-depth exploration of the necessary hardware and software equipment for content creation. From cameras and microphones to

editing software and recording setups, Warnock will guide attendees in selecting the right tools to achieve professional-grade production quality.

DAY TWO - V.I.P. ONLY

- **2 HOUR ONE-ON-ONE STRATEGY SESSION w/ YOU OR YOUR TEAM**

Attendees with **VIP Kingdom Content Workshop Access**, will enjoy a personalized 2-hour one-on-one session with renowned producer Akintunde. This unique opportunity allows you to work directly with Akintunde to develop a tailored content strategy specifically designed for your team, ministry, or business. By the end of your VIP Kingdom Content Workshop session with Akintunde, you will have a well-defined content strategy that aligns with your goals, target audience, and brand identity.

- **MY OWN TO TV NETWORK - HOW TO LAUNCH A ROKU, APPLE TV and AMAZON FIRE TV CHANNEL**

On Day 2, the focus will shift towards distribution and the technical aspects of content creation. **Pastor Lewis Tucker**, the co-founder of the groundbreaking My Church digital network, will explore various distribution channels and platforms, providing participants with a roadmap for effectively disseminating their content to a broader audience.

- **THIS IS A TOTALLY VIRTUAL CONFERENCE**

Throughout this virtual workshop, participants will have ample opportunities to engage in interactive sessions, ask questions, and network with fellow attendees.

Please note that this VIP session is an exclusive opportunity with limited availability, ensuring a focused and personalized experience. One-on-One sessions can be scheduled both within and outside of the 2-day workshop sessions. 2-hour window will be scheduled with WFMG team member.

VIP SESSIONS ALSO INCLUDES:

**MINISTRY & A.I. SESSION STRATEGY SESSION
+ LIFETIME ON DEMAND ACCESS TO ALL SESSIONS**

Don't miss this incredible opportunity to learn from industry leaders and take your content creation skills to new heights. Join us for the Kingdom Content Workshop and unlock your potential in the digital realm of Kingdom-focused media!