

HEALTHY LAUGHTER[®]

LAUGHING YOUR WAY TO A HEALTHIER LIFE



HEALTH THEMED STAND UP COMEDY
SERIES HEADS FOR THE ALL NEW
STELLAR TV NETWORK
+ NATIONAL TOUR EXPANDS

stellar[✦]

SPONSORSHIP OPPORTUNITIES



FEATURED
COMEDIAN
**TARA
BROWN**



CONTENT

- WHAT IS HEALTHY LAUGHTER ?
- TV SIZZLE REEL
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**NATIONAL
COMEDY TOUR
BECOMES
NEW TV
SERIES**

HL TV SERIES

The Healthy Laughter television series brings the best and brightest in stand up comedy together to shine a comedy spotlight on many of the health issues facing everyday Americans. Think Comedy Central meets Dr. Oz and you'll get the idea for this weekly health-themed stand up series hosted by Dove Comedy Award recipient, Akintunde. Get ready for a weekly dose of healthy laughter.

ONE HOUR SPECIAL — HALF HOUR SERIES



SNEAK PEEK

WF MEDIA GROUP ROLLS CAMERAS ON COMEDY SPECIAL
TO AIR ON THE STELLAR TELEVISION NETWORK



TELEVISION

DISTRIBUTION

The Healthy Laughter stand up comedy series will premiere on the all new **Stellar TV** cable television network carried across the Spectrum, Charter Communication, and Verizon Fios cable systems streaming across the Xumo and Stirr platforms, and national television syndication via Central City Productions and WF Media Group.

stellar[☆]

Charter
COMMUNICATIONS

xumo

fios[✓]
by verizon

STIRR

CENTRAL CITY PRODUCTIONS



**HL SERIES ANNOUNCED
AT STELLAR TV UP FRONTS**
(PICTURED L-R)
DON JACKSON
PRESIDENT CENTRAL CITY PROD.
AKINTUNDE WARNOCK
HOST & CO-CREATOR



About Stellar TV

The Stellar Network is a wholly owned subsidiary of Central City Productions, Inc, a Black owned company of 52 years in creating Black Excellence in programming.

AUDIENCE DEMOGRAPHIC

Audience Demographic assessment based on the audiences whom eagerly tune in to the Stellar TV network and the attendees of both the Healthy Laughter Tour and Akintunde Tour dates.

ADULT AFRICAN AMERICANS



AUDIENCE BY AGE



GROWING SECTOR



GENDER

Male 49% Females 51%

AGE BREAKDOWN

35-44 45-54 55+

OLDER AMERICANS

55-64 65-74

COMMUNITY IMPACT

LIVE COMEDY SHOW



+ FREE HEALTH SCREENINGS



+ HEALTHY TALK PANEL



HL COLUMBIA SC. MEETS SCREENING GOALS BY 160%

BASED ON THE PER EVENT SCREENING GOALS OF HEALTH CARE PROVIDER PRISMA HEALTH CARE

= **IMPACT**

HL OFFERS UNIQUE OPPORTUNITIES

For Sponsors to Reach their Audience via



**Debut of
Comedy
Special**



**26 Episode
Television
Series**



**National
Comedy Tour
Expands**



**Healthy
Laughter
To You**



**Healthy
Laughter
Podcast**



**New HL
Community
Partnerships**

**The HL footprint set
to expand in 2024**

**Directly benefiting
our Sponsors & Partners**



HEALTHY LAUGHTER TOUR 2024

HL TOUR EXPANDS VIA NEW
MEDIA, COMMUNITY AND
PROMTIONAL PARTNERSHIPS



+ ALL NEW HEALTHY LAUGHTER TO YOU

#HEALTHYLAUGHTERCOMEDY

CONTACT US

For more details on sponsor opportunities within the Healthy Laughter TV series and national tour. Custom sponsor packages may be available for your business and industry;



1-800-280-0094



Info@theassignmentagency.com



HealthyLaughterComedy.com



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SPONSORSHIP OPPORTUNITIES