

HEALTH THEMED STAND UP COMEDY SERIES HEADS FOR THE ALL NEW STELLAR TV NETWORK + NATIONAL TOUR EXPANDS



SPONSORSHIP OPPORTUNITIES





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NATIONAL COMEDY TOUR BECOMES NEW TV SERIES

# HL TV SERIES

The Healthy Laughter television series brings the best and brightest in stand up comedy together to shine a comedy spotlight on many of the health issues facing everyday Americans. Think Comedy Central meets Dr. Oz and you'll get the idea for this weekly health-themed stand up series hosted by Dove Comedy Award recipient, Akintunde. Get ready for a weekly dose of healthy laughter.

ONE HOUR SPECIAL — HALF HOUR SERIES



# SNEAK PEEK

WF MEDIA GROUP ROLLS CAMERAS ON COMEDY SPECIAL TO AIR ON THE STELLAR TELEVISION NETWORK





### **TELEVISION**

### DISTRIBUTION

The Healthy Laughter stand up comedy series will premiere on the all new Stellar TV cable television network carried across the Spectrum, Charter Communication, and Verizon Fios cable systems streaming across the Xumo and Stirr platforms, and national television syndication via Central City Productions and WF Media Group.

















## AUDIENCE DEMOGRAPHIC

Audience Demographic asessment based on the audiences whom eagerly tune in to the Stellar TV network and the attendees of both the Healthy Laughter Tour and Akintunde Tour dates.

**ADULT AFRICAN AMERICANS** 



**AUDIENCE BY AGE** 



**GROWING SECTOR** 



**GENDER** 

Male 49% Females 51%

**AGE BREAKDOWN** 

35-44 45-54 55+

**OLDER AMERICANS** 

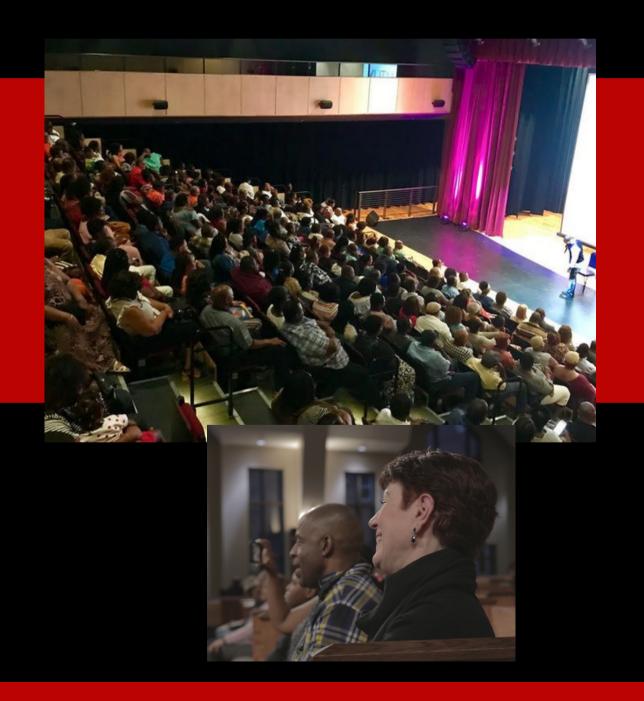
55-64 65-74

# COMMUNITY MPACT

LIVE COMEDY SHOW

FREE HEALTH SCREENINGS

+ HEALTHY TALK PANEL









### HL OFFERS UNIQUE OPPORTUNITIES

### For Sponsors to Reach their Audience via



Debut of Comedy Special



26 Episode Television Series



National
Comedy Tour
Expands



Healthy Laughter To You



Healthy Laughter Podcast



New HL Community Partnerships

The HL footprint set to expand in 2024

Directly benefiting our Sponsors & Partners

# HEALTHY LAUGTER TOUR 2024

HL TOUR EXPANDS VIA NEW MEDIA, COMMUNITY AND PROMTIONAL PARTNERSHIPS





**+ ALL NEW HEALTHY LAUGHTER TO YOU** 

#HEALTHYLAUGHTERCOMEDY

# CONTACTUS

For more details on sponsor opportunities within the Healthy Laughter TV series and national tour. Custom sponsor packages may be available for your business and industry;

- 1-800-280-0094
- Info@theassignmentagency.com
- HealthyLaughterComedy.com



